

Portland Adventist Academy

Our Vision: A high school where parents long to send their children, and students love to be.

Our Mission: Because we desire to follow Christ’s call to transform our community and our world, we guide and educate young leaders to live lives that are Christ Centered and Character Driven.

Our Primary Aims: To invite every student to consider a relationship with Jesus and to mentor them in how to live as followers of Christ. To teach a holistic Christian worldview that impacts every part of living. To build an environment of academic excellence in creating life-long learners. To provide an accepting and nurturing environment. To be a relevant part of our local and global community.

Our Core Values:

- Courage - facing my weaknesses and wrestling with my fears;
- Leadership - knowing that I am always a leader of one and choosing to be a servant of others;
- Integrity - striving to become truth-oriented with myself and others - being what I say I am;
- Concern - being actively involved in the welfare of others;
- Curiosity - developing an interest in the world around me.

Scorecard Purpose: To ensure the long-term success and viability of PAA.

Green - at goal; **Yellow** - near goal; **Red** - below goal

PAA Scorecard : Enrollment

Critical → Measures For Year ↓	Total Enrollment <small>Goal is based on budgeted enrollment</small>	International Enrollment <small>Goal is 10% of total enrollment</small>	% Retention <small>Goal is 85%</small>	% Adventist	Net Promoter Score (NPS) <small>Goal is above 0</small>
2021-2022	160	5%	88%	89%	64
2020-2021	169	6%	74%	85%	54
2019-2020	216	13%	87%	86%	49
2018-2019	251	16%	89%	81%	NA

Budgeted enrollment for current year: 160

International enrollment goal is meant to balance financial benefit and mission opportunity with optimal international student density. Percentage of Current Student Retention is calculated by dividing the number of returning students by the number of students enrolled at the close of previous year minus the graduates.

Percent Adventist score is informational to highlight Adventist students choosing PAA, as well as mission opportunity, and is calculated when we complete our Opening Report.

A Net Promoter Score higher than 0 is good and 50+ is outstanding. The questions on the most recent survey were:

1. I feel that I am receiving value for my investment. (response average 8.8)
2. My student is finding ways to be engaged or excited (friendships, activities, athletics, music, classes, clubs, etc.). (response average 8.8)
3. I would recommend PAA to other families. (response average 9.1, NPS 64)

PAA Scorecard : Finances and Development

Critical → Measures As of end of December Year ↓	% of Enrolled Billing Units Current Goal is 80%	% Budget Used Compare years	Days in Cash Recommendation is 60	% of Annual Donation Goal Raised for Scholarships and Athletics Compare years	% of Total Annual Donation Goals Raised, other than Scholarships and Athletics Compare years
2021-2022	87%	54%	76	71.64%	42.07%
2020-2021	89%	51%	53.56	65.50%	363.43%
2019-2020	82%	53%	91.30	111.90%	218.87%
2018-2019	NA	NA	NA	NA	NA

Billing Units represent families and churches.

A/R Units are accounts receivable.

Percent of Budget Used changes throughout the year. The beginning of the school year includes extra expenses, so a higher amount of budget is used each month, July through October, than the remaining months.

Days in Cash represents the number of days school can operate with only the current cash available.

Annual Donation Goal for Scholarships and Athletics.

Total Annual Donation Goals other than Scholarships and Athletics.

Neither donation calculation includes funds donated to Beyond PAA.